

Public Information 2024

The Planning Accreditation Board requires this information be posted for the *Bachelors of Science in Urban and Regional Planning* program.

The Urban & Regional Planning Program at Michigan State University was established in 1946 and offers a Bachelor of Urban and Regional Planning and a Master of Urban and Regional Planning. The Program provides a broad education at the undergraduate and graduate levels, with particular expertise in community development, environment and sustainability, real estate and housing, economic development, and transportation. Faculty members have strong academic and professional backgrounds, offering a diverse range of perspectives on the practice of planning. The Program adopts a global focus and provides several international opportunities for students to study abroad, and to work with international students and faculty visiting the Program.

Student Achievement

The program measures student learning and achievement through direct (tests, capstone projects, rubrics, employer ratings, scores and pass rates on licensure exams) and indirect (course grades, surveys, student self- ratings, alumni satisfaction with learning) assessment methods. Our expectation is that upon graduation, students demonstrate mastery in knowledge, skills and values of the planning profession preparing them for an entry-level position.

The first measure is an objective evaluation by faculty members through the rubric systems, assessing the Program's Culminating Experience with emphasis on *knowledge, skills*, attitudes, competencies, and *habits of mind*. This evaluation tool has four levels of mastery, with LEVEL 1 = Unacceptable, indicating being a beginner in learning about the planning profession; LEVEL 2 = Acceptable, indicating someone who willingly learns about the profession; LEVEL 3 = Good, indicating someone who has a self-motivated drive to learn and benefit the profession; and LEVEL 4 = Exemplary, indicating someone who is mastering *knowledge, skills*, attitudes, competencies, and *habits of mind* of the planning profession. Table below shows the average LEVELs for the graduating class in 2023, tracked by student from when they entered the program.

The Program has started a revised method of recording students assessments of learning outcomes as they progress through the program. The information below reflects data from the old method (for the incoming students) and the new method for the Graduating students.

Student Assessment

Mean mastery level trends between the Incoming Class to Graduating Class in 2024

	<i>Incoming Class Average N=50</i>	<i>Graduating Class Average N=27</i>
Knowledge	2.3	3.6
Values	2.9	3.5
Writing	2.3	3.3
Skills	2.6	3.3
Public Engagement	2.1	3.6

The second measure is feedback from our capstone clients, who are qualified external sources that provide specific information about our program learning outcomes. Planning practicum is the capstone project in our curriculum and the final milestone in our student's development. As our students apply their knowledge, skills and values to real world examples, they are evaluated by external stakeholders.

Evaluation of mastery of the planning profession through cap stone client (2024)

capstone	Weak	Acceptable	Semi professional	Professional
Quality of research	0%	0.9%	22.5%	76.6%
Visual presentation	0%	3.7%	27.1%	69.2%
Public speaking and professionalism	0%	1.8%	19.6%	79.5%

N=20; the capstone is taught jointly with undergraduate and graduate students

2024-2025 Tuition and Fees

In State Residents, per full-time academic year	\$18,894
Out of State Residents, per full-time academic year	\$45,245

Student Retention Rate

Percentage of students who began studies in fall 2023 and continued into fall 2024	93.4%
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Student Graduation Rate

Percentage of students graduating within 4 years, entering class of 2020	100%
Percentage of students graduating within 6 years, entering class of 2018 (for accredited undergrad)	100%

Number of Degrees Awarded

Number of degrees awarded for 2023-2024 Academic Year	24
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AICP Pass Rate

Percentage of bachelor's graduates taking the AICP exam within 5 years who passed, graduating class of 2018 (for accredited undergrad)	100%
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Employment

Percentage of all graduates obtaining professional planning, planning-related, or other positions within 12 months of graduation, graduating class of 2023	30%
Percentage of all graduates continuing their education within 12 months of graduation, graduating class of 2023	40%